

SOUND TRANSIT

MOTION NO. M2005-09

A motion of the Board of the Central Puget Sound Regional Transit Authority adopting the final station names for the Central Link Light Rail Initial Segment.

Background:

Sound Transit established a Systemwide Sign Design Manual in 1999 for all lines of business to provide consistency to customers using Sound Transit facilities. The Sign Design Manual includes criteria on station naming.

Sound Transit Station Name Criteria:

1. Names must reflect nature of environment: street names, landmarks, plus geographical locations.
2. Names will be brief and easy to read.
3. Names must adhere to a 30 character limit to insure compliance with ADA.
4. Commercial names should be avoided because they can change and prove confusing to the public and costly.

Sound Transit has solicited comments from key stakeholders and the public to finalize names of the Central Link Light Rail Initial Segment stations. To date, working names have been used based on adjacent streets. In summer 2004, Sound Transit notified key stakeholders of the station working names and proposed names for comment. The Sound Transit web site included information on station names and how to comment. Local newspapers and Link newsletters also included station naming information. Over 100 responses were received from individuals, neighborhood groups and public agencies. Staff from King County Metro, City of Seattle, City of Tukwila and City of SeaTac, as well as Seattle City Council Members, commented on station names (see attached letters).

A Station Naming Committee, comprised of Sound Transit staff, reviewed the comments for adherence to the criteria and presented recommendations to Sound Transit senior staff in preparation for consideration by the Sound Transit Board.

In March 2004 staff briefed the Sound Transit Board with an update on Sound Transit's regional signage and wayfinding program including the station naming and design conventions employed and the final step to complete signage for Central Link. At this time, staff is requesting approval of recommended names to complete the naming process.

The names of the four existing stations in the Downtown Seattle Transit Tunnel are Westlake Station, University Street Station, Pioneer Square Station and International District/Chinatown Station. Those station names were not included in this station naming process, and will remain unchanged. The King County Council has no intention of changing the other DSTT station names at this time.

Motion:


It is hereby moved by the Board of the Central Puget Sound Regional Transit Authority that the final station names for the Central Link Initial Segment are adopted as follows:

Station Name:	Secondary Name:
Stadium	S Royal Brougham Way
SODO	S Lander St
Beacon Hill	-
Mount Baker	S McClellan St
Columbia City	S Edmunds St
Othello	New Holly
Rainier Beach	S Henderson St
Tukwila International Blvd.	Southcenter Blvd

APPROVED by the Board of the Central Puget Sound Regional Transit Authority at a regular meeting thereof held on January 13, 2005.


John W. Ladenburg
Board Chair

ATTEST:


Marcia Walker
Board Administrator